

EARTH'S MIGHTIEST HERO

MARVEL

CAPTAIN MARVEL #1



DECONNICK
SOY

FINAL

DAILY BUGLE

SPECIAL COMMEMORATIVE ISSUE!

SINCE 1897
\$1.00 (in NYC)
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INSIDE: BLONDE BOMBSHELL BRAVES BOSTON! DAREDEVIL SPOTTINGS CONFIRMED IN LATVERIA! LIZARDS LOOSE IN MANHATTAN! MORE...

MS. MARVEL UNMASKED! AN EXCLUSIVE WITH EARTH'S MIGHTIEST HERO!



PLUS: BID ON THE
OLD MS. MARVEL
COSTUME FOR A
GOOD CAUSE!



A NEW 'DO
& A NEW
COSTUME: WHY
SHE'S READY
FOR WHAT'S
NEXT!

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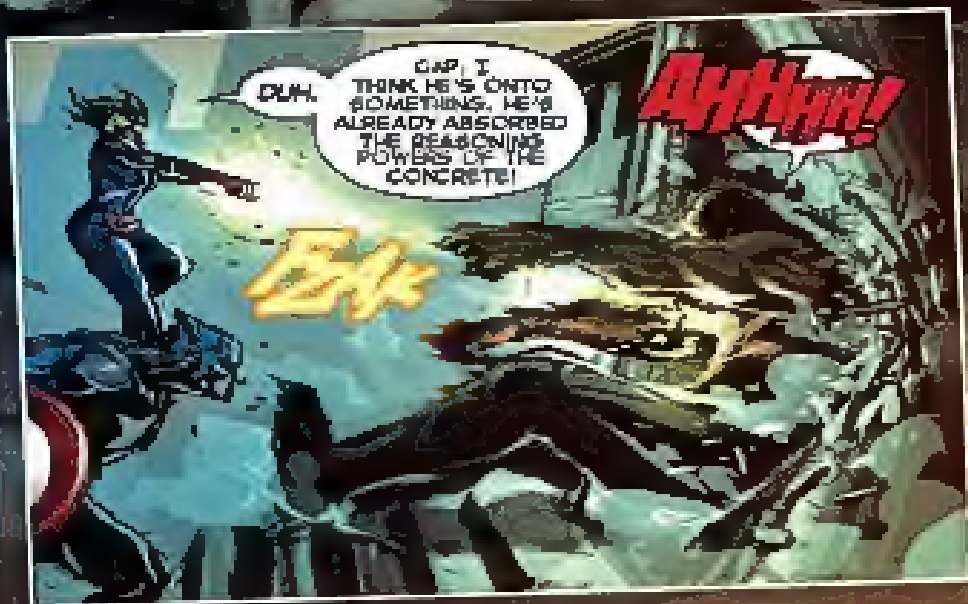
EXEC. PRODUCER

STEPHEN WALKER

PRETTIEST

CAPTAIN MARVEL COSTUME DESIGNED BY JAMIE McKELVIE

MUSEUM
OF NATURAL
HISTORY
NEW YORK CITY





LUCKY ME!
IF IT AIN'T
CAPTAIN AMERICA'S
SECRETARY,
MRS. MARVEL!

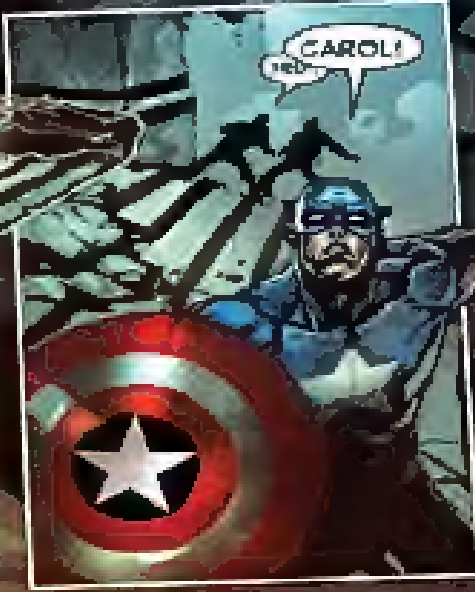
I THINK
I KNOW YOUR
PROBLEM, ABSORBING
MAN. YOU'RE BITTER
THAT YOUR NAME SOUNDS
LIKE A BRAND OF
TOILET PAPER.

GAAH!!!

WHAT DO
YOU WANT A
MOON ROCK
FOR, CREEL?



I'LL
SHOW YOU
SMARTS,
LADY!



CAROL!



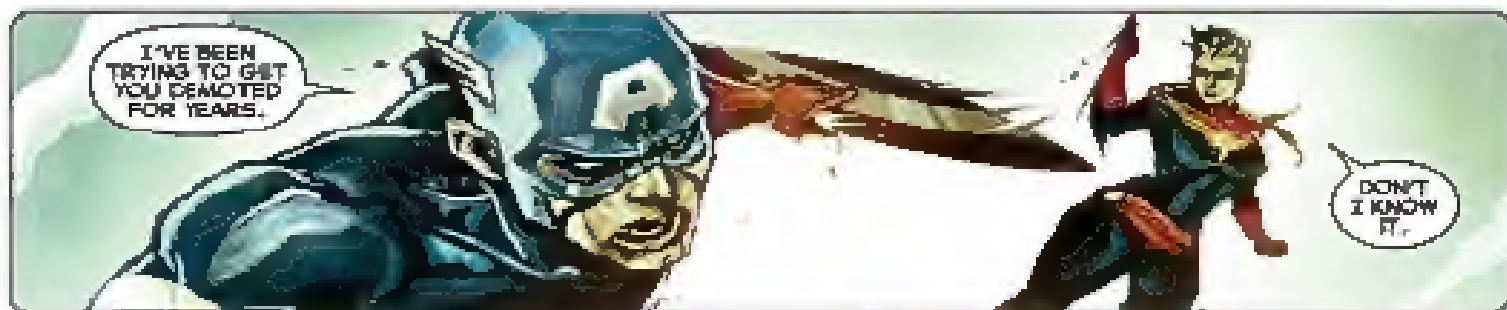
I'M
FINE.
BEHIND
YOU! THE
SHIELD--
NOW!





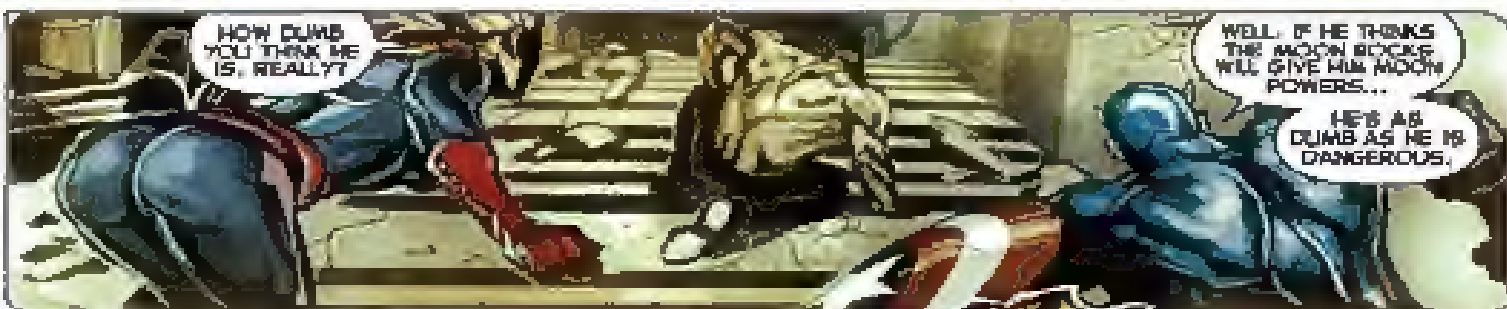
THIS
"BROAD" LEFT
THE SERVICE A
FULL BIRD
COLONEL.

SO
TECHNICALLY
I OUTFRANK
HIM.



I'VE BEEN
TRYING TO GET
YOU DEMOTED
FOR YEARS.

DON'T
I KNOW
IT.



HOW DUMB
YOU THINK HE
IS, REALLY?

WELL, IF HE THINKS
THE MOON ROCKS
WILL GIVE HIM MOON
POWERS...

HE'S AS
DUMB AS HE IS
DANGEROUS.



BOOP.

SAY, CAP--
WHAT WOULD
HAPPEN IF CREEL WERE
TO GET HIS HANDS ON
THAT SHIELD OF
YOURS?

NO
STRONGER
SUBSTANCE
ON THE PLANET--
OR THE
MOON!

WHY, I CAN'T
IMAGINE HOW
POWERFUL HE'D
BE... SIR.

HEH HEH
HEH.



"HEH HEH
HEH."

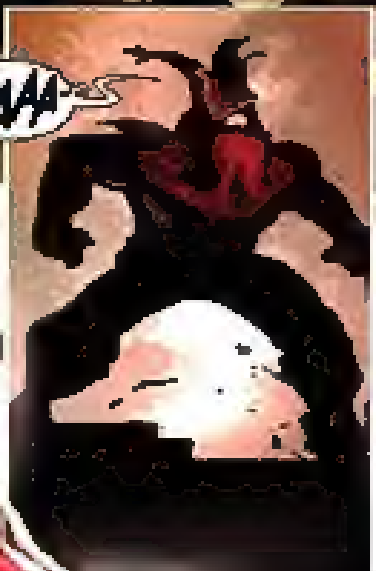
GAHHHRR!

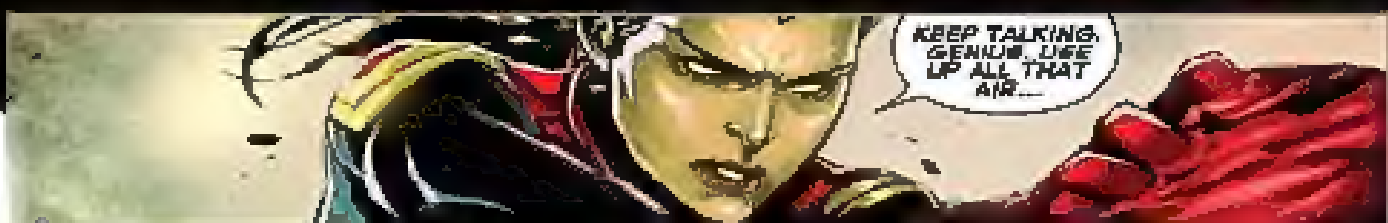
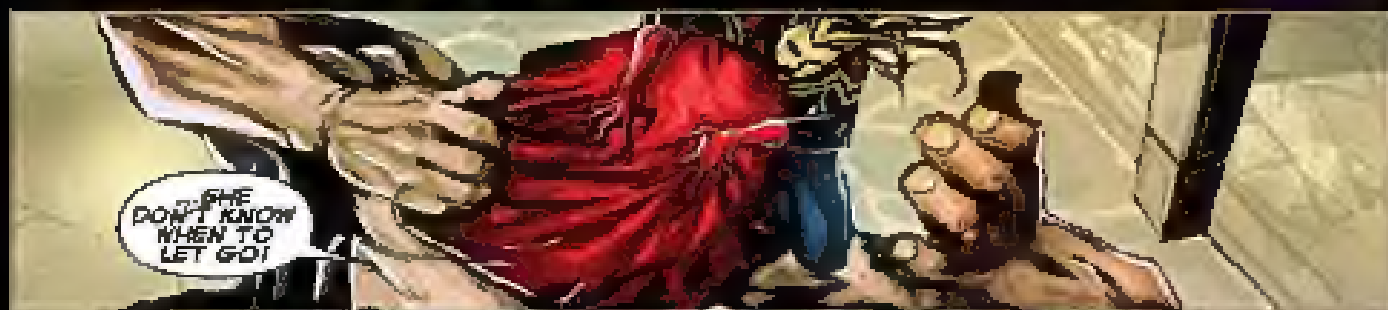
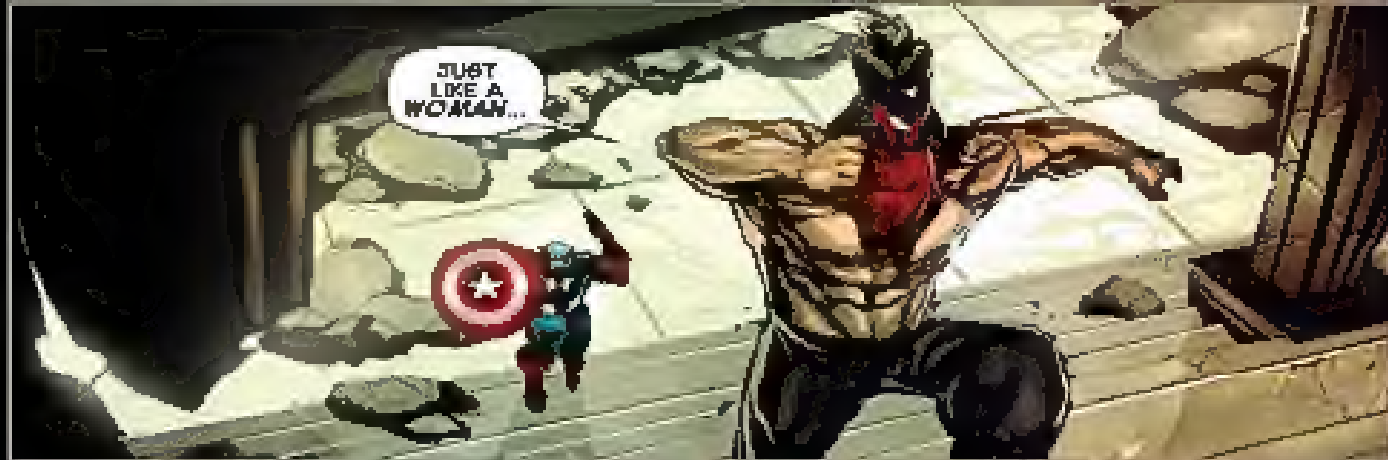
COME
AND GET
IT, BIG
FELLA!

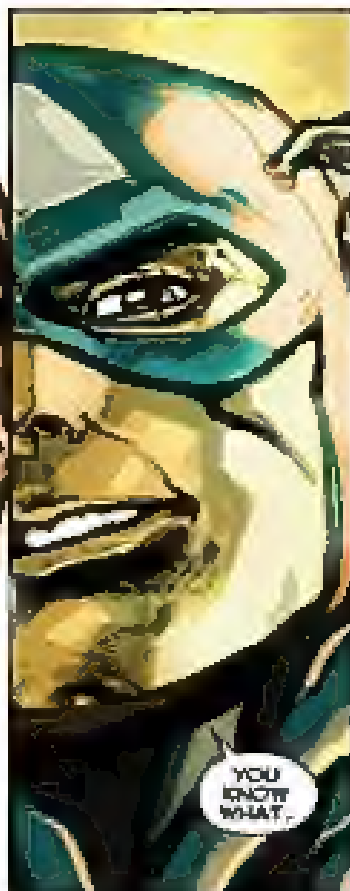
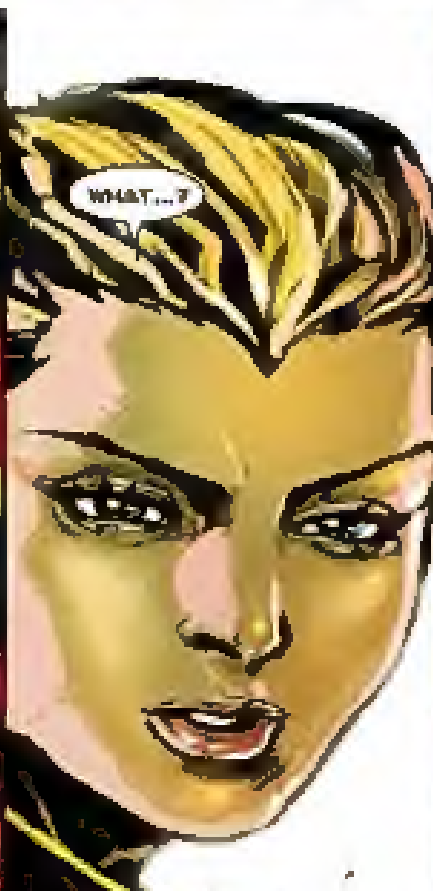
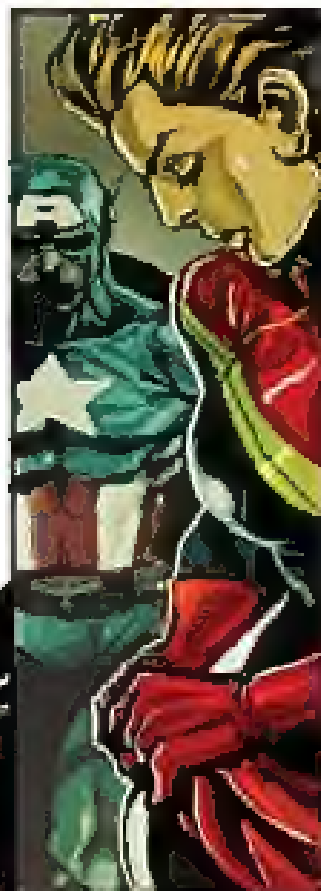
NOW!

THE FARDK IS
STARK DESIGNED
AND IMPERMEABLE.
IF I CAN KEEP IT
ON HIM LONG
ENOUGH, HE'LL
PASS--

WHOOAAA--







AVENGERS TOWER

NO.

I THINK
YOU SHOULD
CONSIDER
IT.

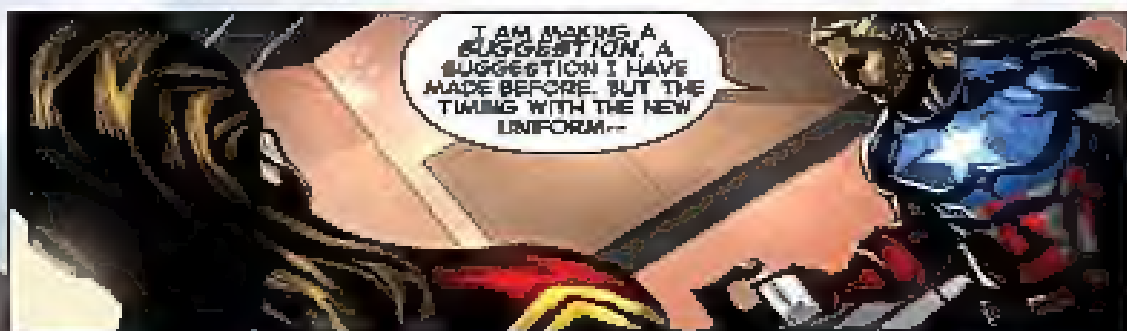


GAHHH--

I'M NOT
TELLING YOU
WHAT TO
DO--

SURE
YOU
ARE.

NO.
NO, I'M
NOT.

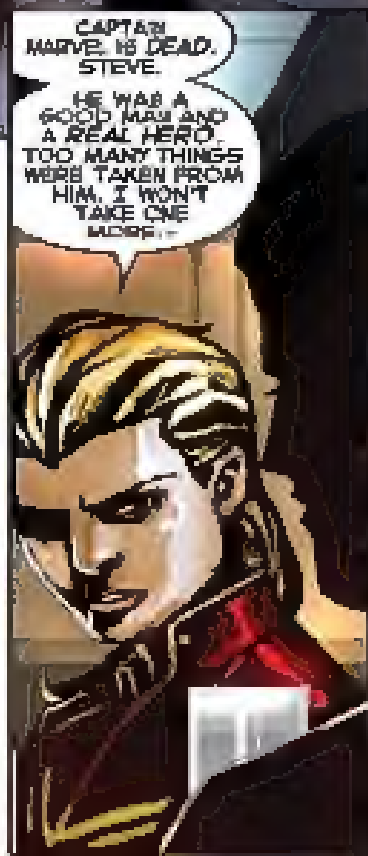


I AM MAKING A
SUGGESTION. A
SUGGESTION I HAVE
MADE BEFORE. BUT THE
TUNING WITH THE NEW
UNIFORM--

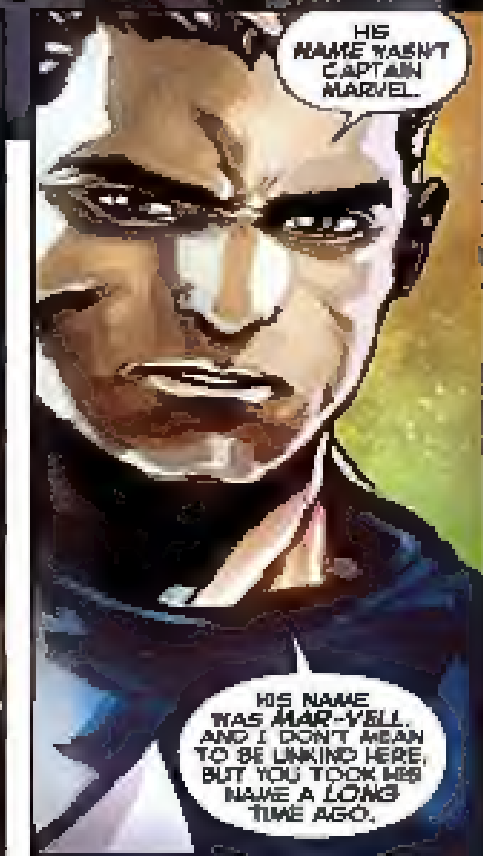


IT'S
NOT MY
NAME--

NO. YOUR NAME
IS CAROL DANVERS.
CAPTAIN MARVEL
IS--



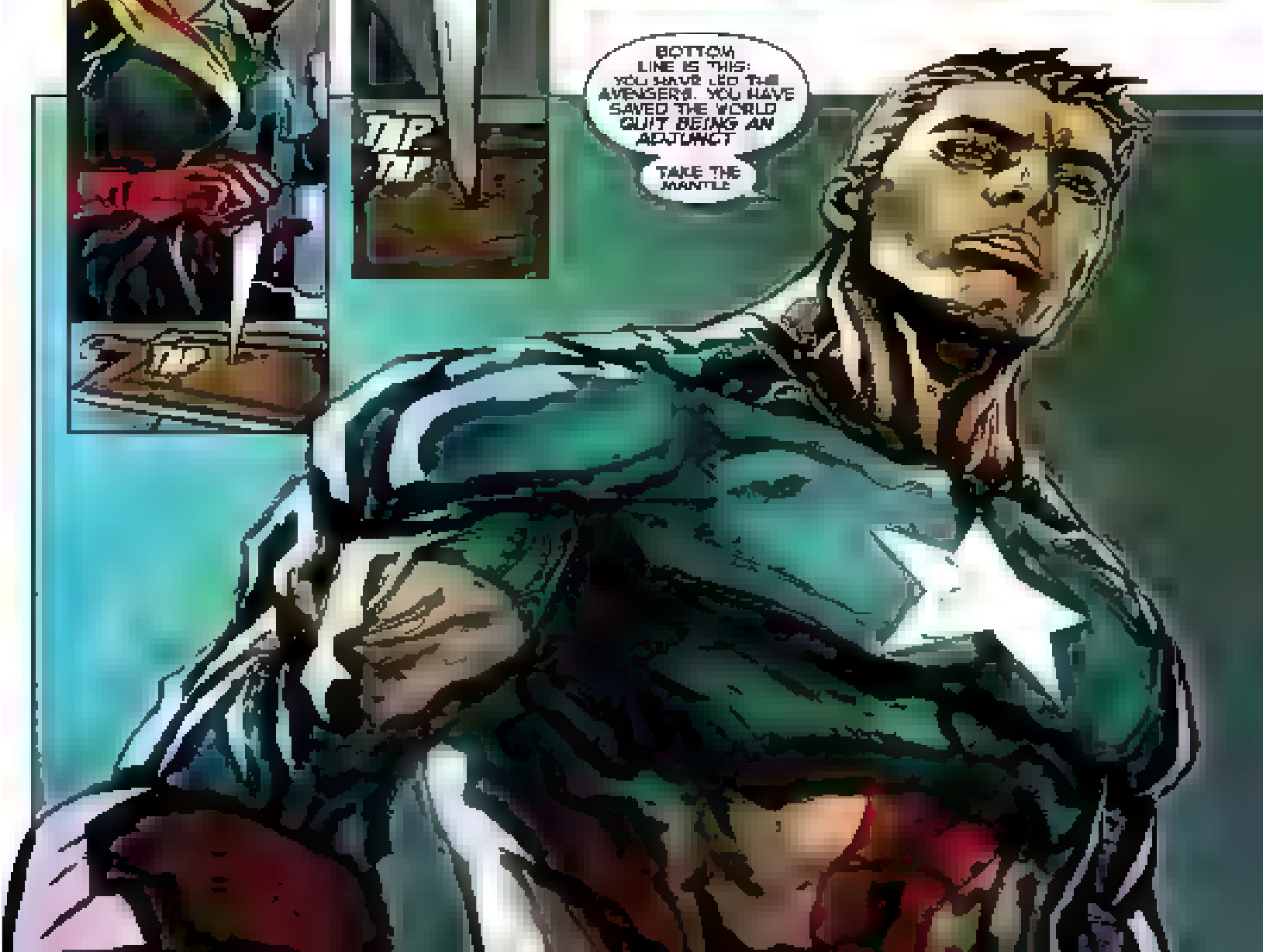
CAPTAIN
MARVEL IS DEAD.
STEVE.
HE WAS A
GOOD MAN AND
A REAL HERO.
TOO MANY THINGS
WERE TAKEN FROM
HIM. I WON'T
TAKE ONE
MORE--



HIS
NAME WASN'T
CAPTAIN
MARVEL.

HIS NAME
WAS MAR-YELL.
AND I DON'T MEAN
TO BE LINKING HERE,
BUT YOU TOOK HER
NAME A LONG
TIME AGO.





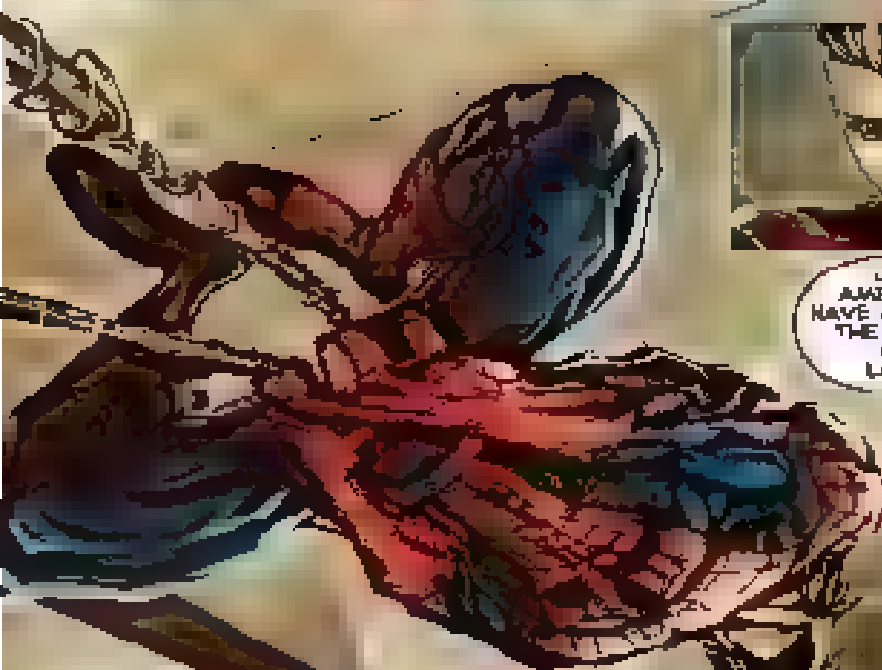


UNLESS YOU DON'T THINK YOU CAN HANDLE IT



WAIT DID YOU JUST GARE ME?

YOU'RE AIR FORCE ALWAYS WORKS



CAPTAIN AMERICA YOU HAVE A CALL FROM THE PRESIDENT ON THE LANDLINE

I SHOULD PROBABLY TAKE THAT



TELL MICHELLE I SAID 'SUP!



ARE YOU DID YOU DO SOMETHING DIFFERENT WITH YOUR HAIR?

I'M TRYING A THING

IT'S

TREAD CAREFULLY I COULD VAPORIZE YOU ON A WHIM

...AWESOME.



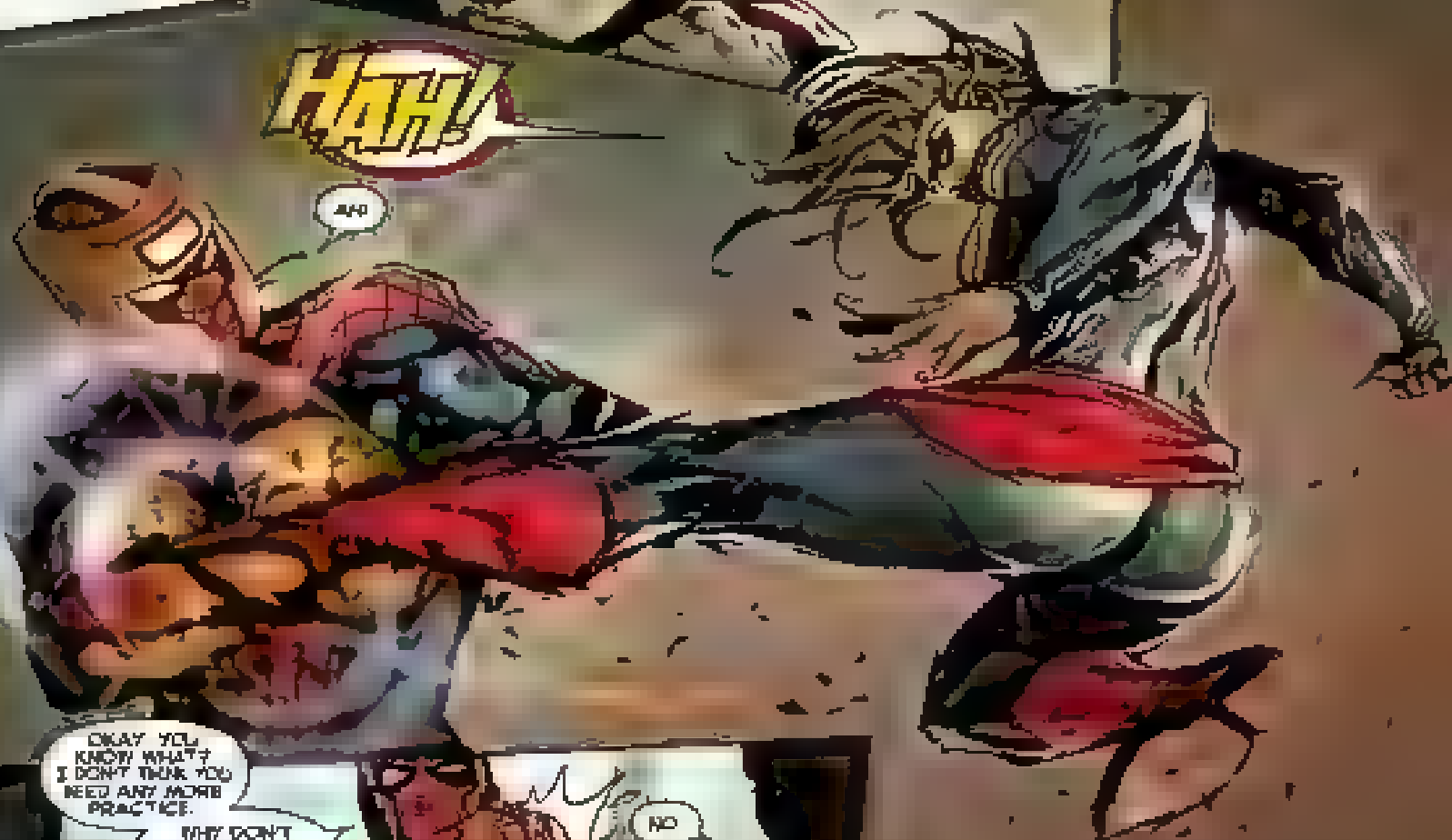
FOLLOW ME

UH-OH WHERE WE GOING?



SERIOUSLY. I LOVE YOUR HAIR

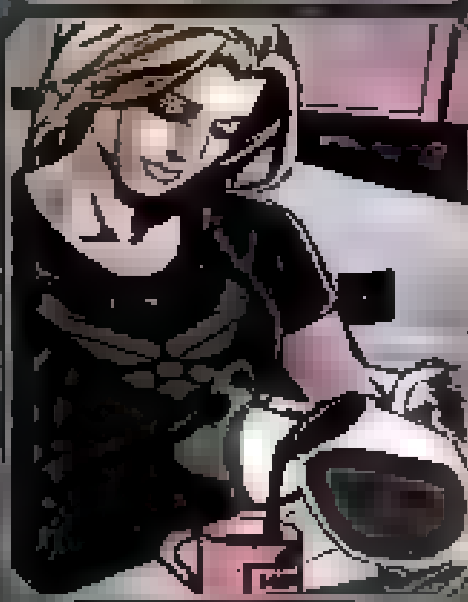
I DON'T WANT TO BE VAPORIZED







UPPER
WEST SIDE
AT NEXT MORNING





CUT
THE CRAP,
DUNNIE

I LOOK
ABOUT AS GOOD
AS I FEEL. AND I
FEEL LIKE DEATH'S
AUNT FANNY



THEN
WHAT ARE
YOU DOING
OUT OF BED,
BURKE?

YOU, SOME HALF-
WAY ACROSS TOWN TO
PLAY NURSEMAID TO A
60-YEAR-OLD INVALID.
LEAST I CAN DO IS PUT
ON COFFEE

COFFEE'S
MADE



YOU USE THE
MACHINE? I'LL GONNA
TASTE LIKE CRAP
HEATING ELEMENT
IS SHOT YOU GOTTA
BOIL A POT ON
THE STOVE
AND.

TASTE



DID YOU
HAVE THIS
DELIVERED?



I
THINK I'VE
HAD
THOUGHTS.



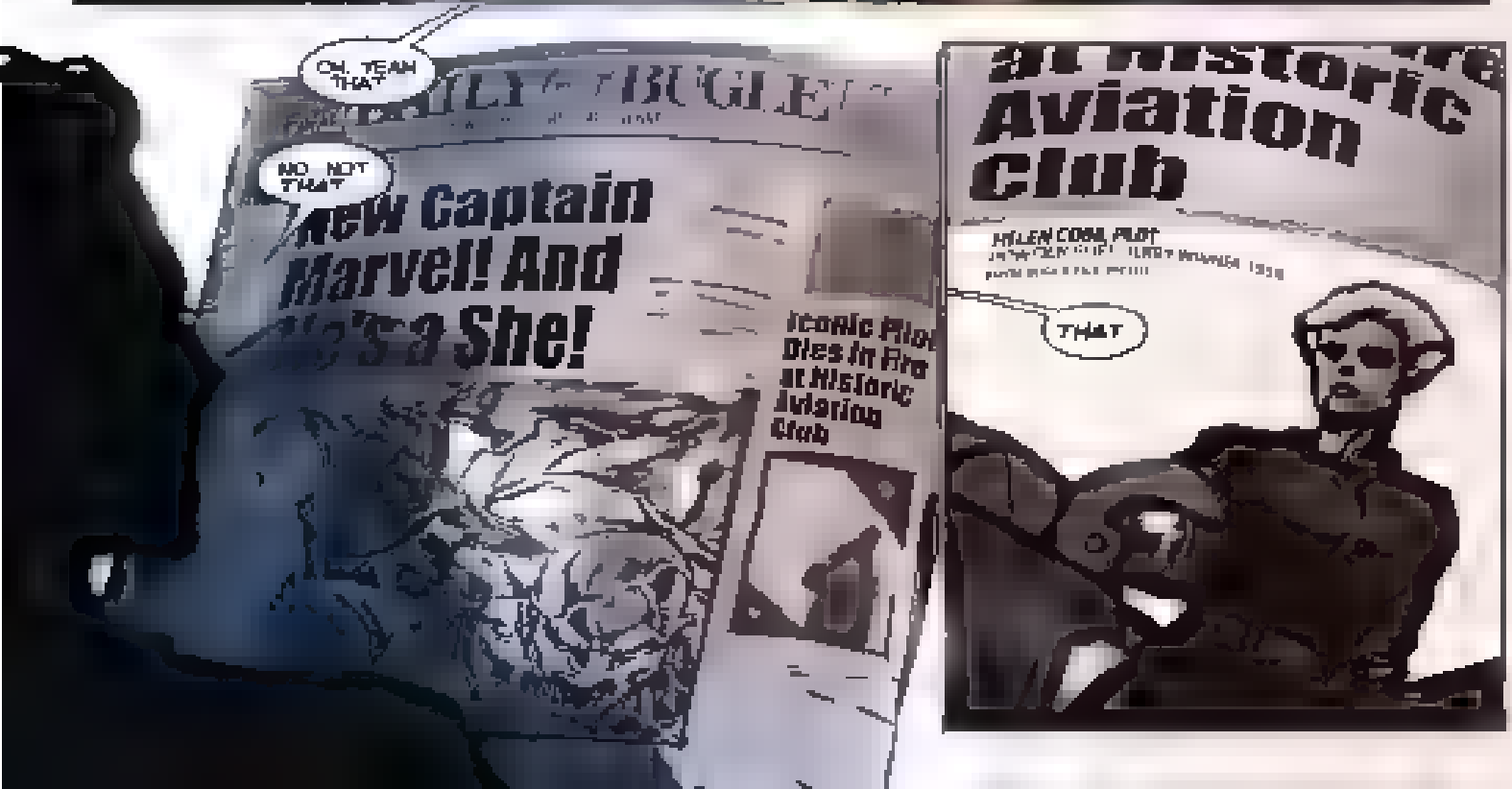
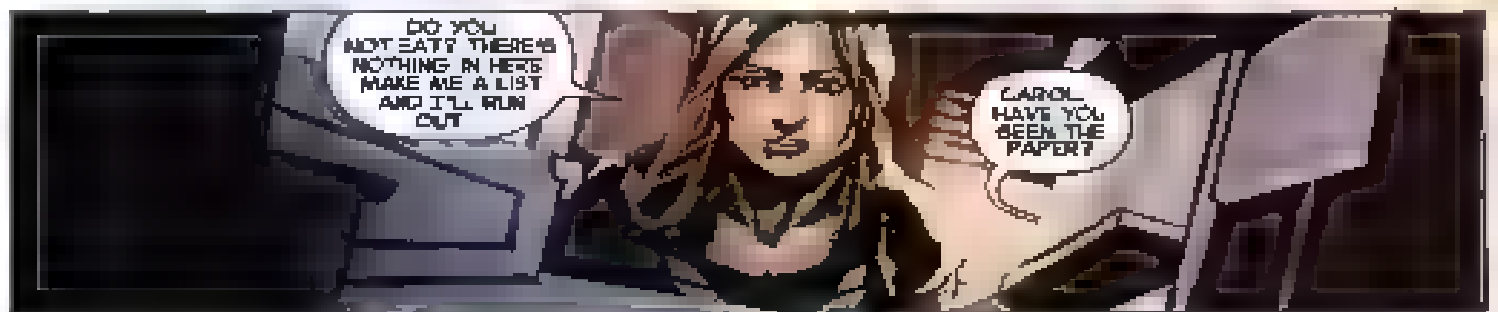
DRAIN
CHEMO

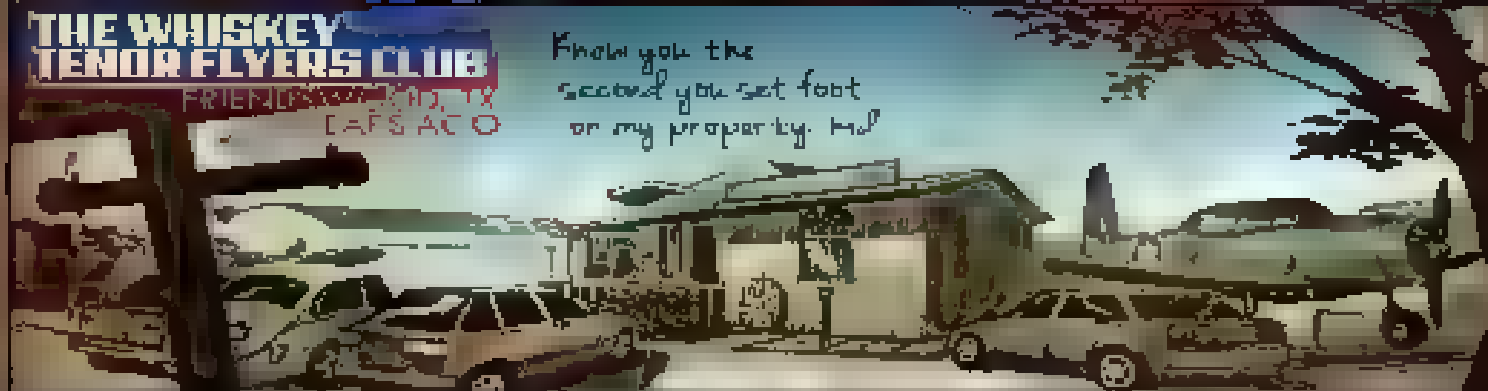
90 DEGREES
OUT AND I'M
FREEZING MY
BALLS OFF



YOU DON'T
HAVE BALLS
TRACY

YOU
DON'T KNOW
THAT





THE WHISKEY
TENOR FLYERS CLUB
FRIENDS 347 100, TX
LAES ACO

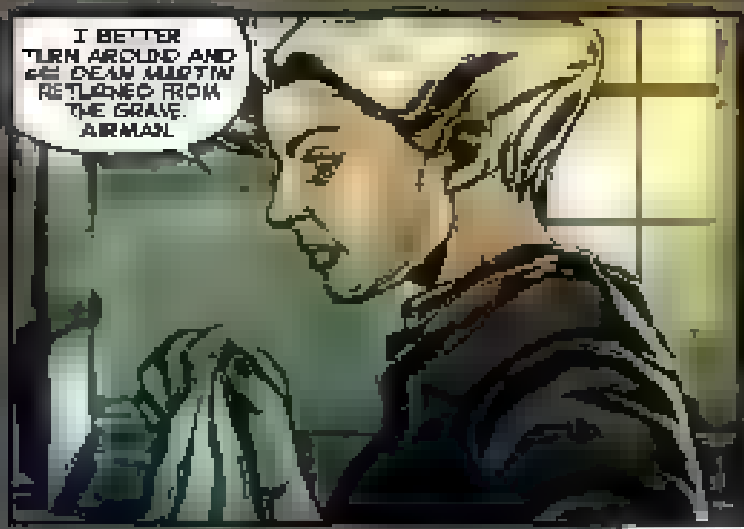
Know you the
second you set foot
on my property. No!



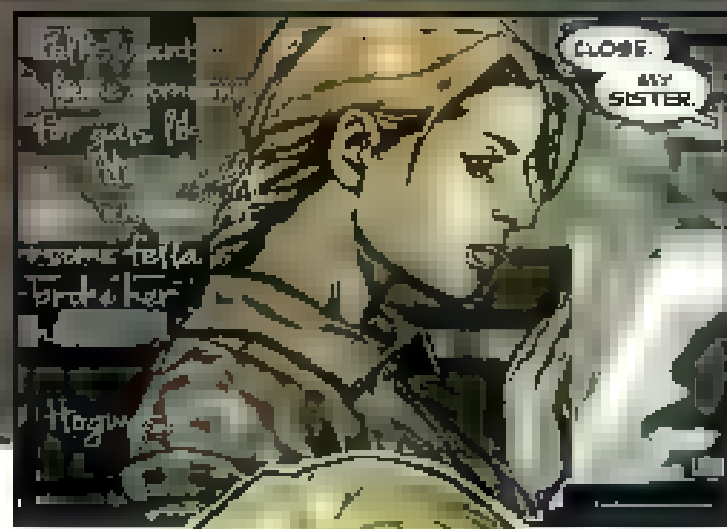
MS. COBB: I

STEVE DANNERS!
DON'T YOU CALL
ME THAT
BOY

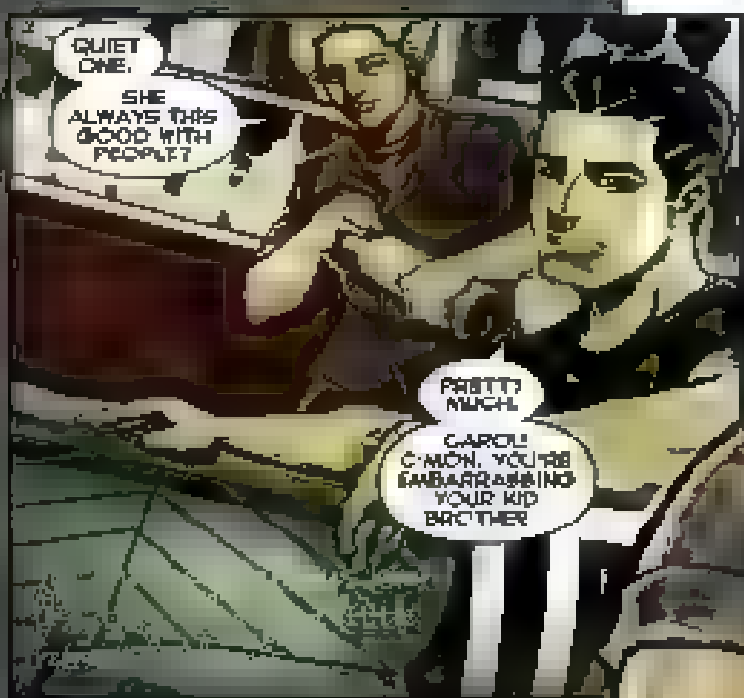
HILBN,
THEN. I GOT
SOMEBODY HERE
DYING TO
MEET YOU.



I BETTER
TURN AROUND AND
SEE DEAN MARTIN
RETURNED FROM
THE GRAVE.
AIRMAIL



CLOSE
MY
SISTER.

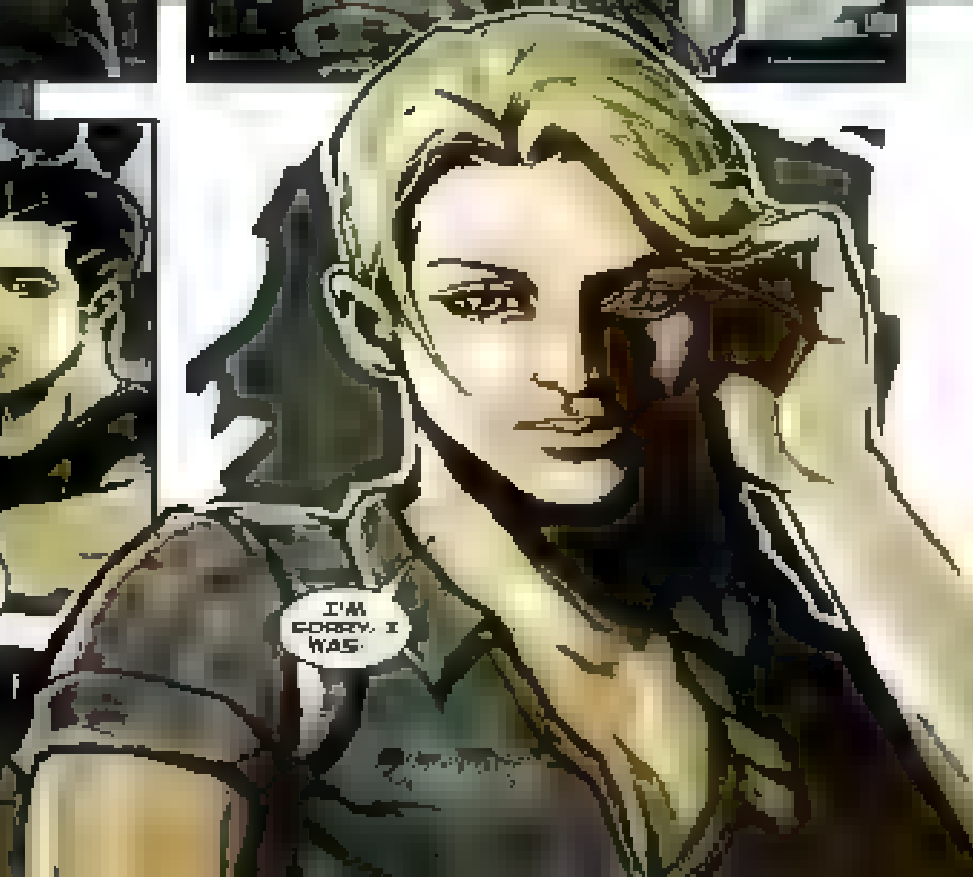


QUIET
ONE.

SHE
ALWAYS THIS
GOOD WITH
PEOPLE?

PRETTY
MUCH.

CAROL!
C'MON. YOU'RE
EMBARRASSING
YOUR KID
BROTHER

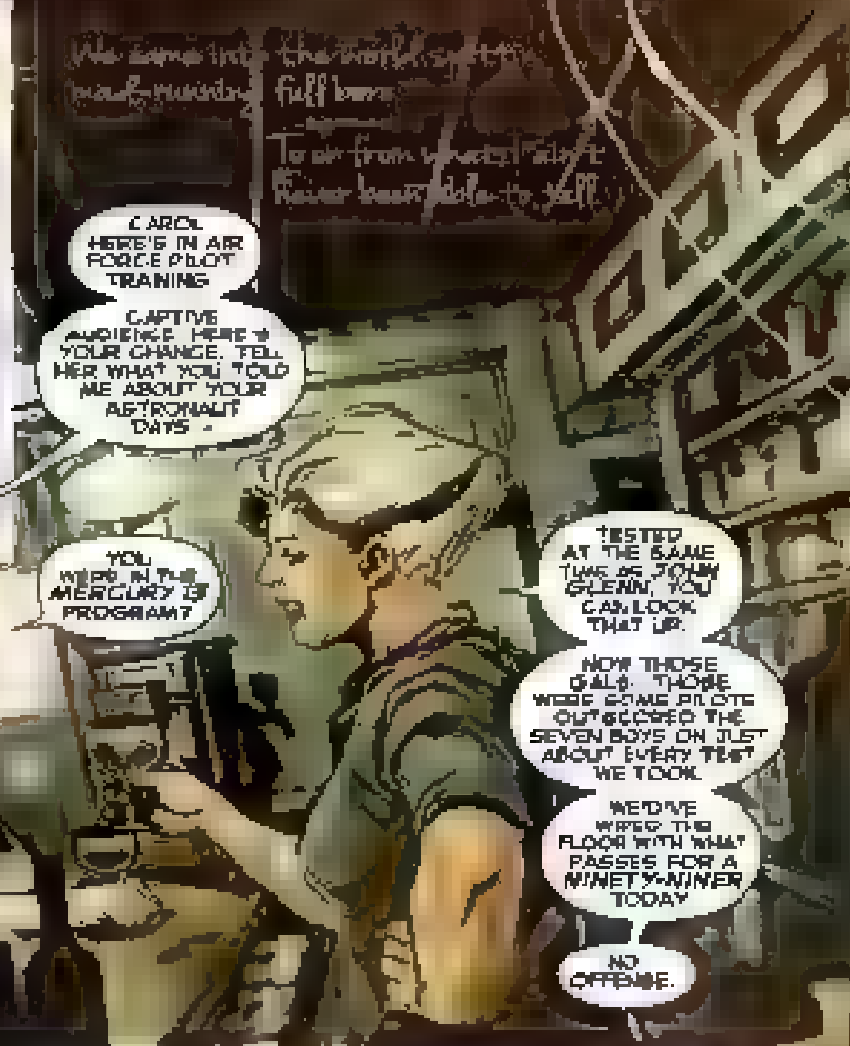


I'M
SORRY. I
WAS



I WAS JUST
ADMIRING YOUR
TROPHIES.

THAT'S
WHAT THEY'RE
THERE FOR. GOT
15 RECORDS
TOTAL.



CAROL
HERE'S IN AIR
FORCE PILOT
TRAINING

CAPTIVE
AUDIENCE HERE?
YOUR CHANCE. TELL
HER WHAT YOU TOLD
ME ABOUT YOUR
ASTRONAUT
DAYS.

YOU
WERE IN THE
MERCURY 13
PROGRAM?

TESTED
AT THE SAME
TIME AS JOHN
GLENN. YOU
CAN LOOK
THAT UP.

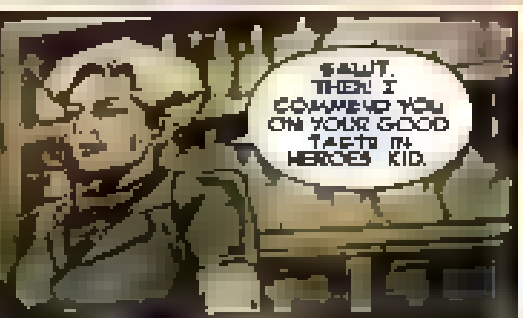
NOW THOSE
GALS. THOSE
WERE SOME PILOTS
OUTSCORED THE
SEVEN BOYS ON JET
ABOUT EVERY TEST
WE TOOK.

WE'D VE
WIRED THE
FLOOR WITH NINE
PASSES FOR A
NINETY-NINER
TODAY.

NO
OFFENSE.



HEH.
NONE
TAKEN.



SALUT.
THEN I
CONVEYED YOU
ON YOUR GOOD
TASTE IN
HEROES KID.



MR.
COBB.



IF YOU DON'T
HAVE PLANS FOR THE
MORNING. WHY DON'T
YOU FLY WITH ME? YOU
COULD TEACH ME A
THING OR TWO.

AND I
COULD SHOW
YOU WHAT A
YOUNG PILOT
CAN DO.



the Lord
put us here
to punch
holes in the
sky.

GOT UNDER
YOUR SKIN.
DIDN'T IF YOU
ARE ON, KITTEN.
WE WILL DUEL
AT SUNRISE!

FOREST LAWN CEMETERY

HOUSTON,
TEXAS
NOW



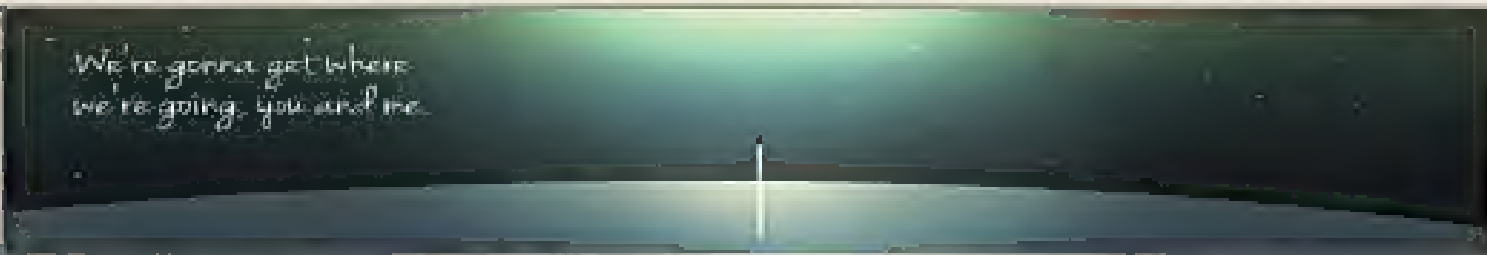
And when a soul is
born with that kind
of purpose



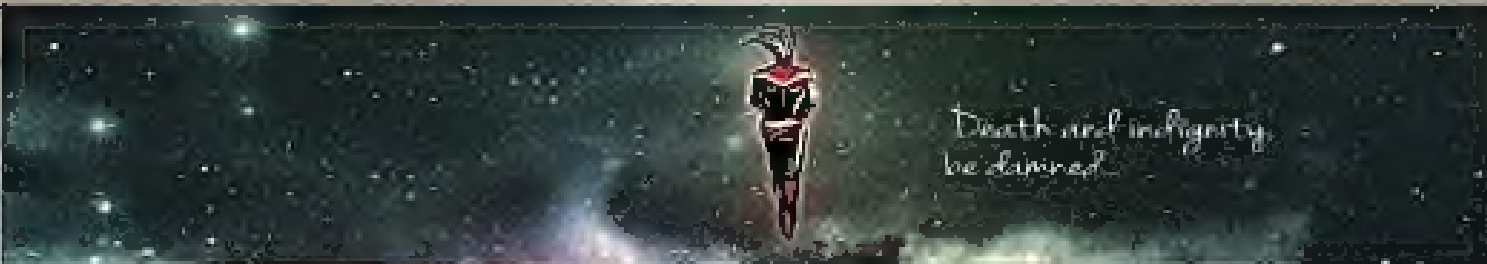
It'll damn sure
find a way



We're gonna get where
we're going, you and me



Death and indignity
be damned



We'll get
there



And we will be the stars
we were always meant to be.



NEXT ISSUE:

HELEN LOBB'S LEGACY!
CAROL'S CHALLENGE
COULD SHE OUT-PILOT HER RIVAL?
AVENGERS TIME TRAVEL
PROTOCOLS ENGAGE!

LET'S

RAP WITH CAP

Send letters to:

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She's back.

After too long an absence Carol Danvers is flying solo once again. Technically this would be Issue #74 of Carol's adventures — including her 35 years as "Ms. Marvel" — but for our intents and purposes, this is an all-new start and, we hope, a new era of greatness for Marvel's Mightiest Avenger.

And what an honor this is.

I edited the previous iteration of Ms. Marvel for a couple dozen issues and since we first announced our new Ms. Marvel — err, CAPTAIN Marvel — book earlier in the year, I've been reminded once again how vocal the rabid fans of Carol Danvers are. There's something about this character that resonates with longtime Marvel fans. Just mentioning the character brings up deeply felt feelings from across the spectrum of Marvel's readership. (It's the same among editors and creators as well, I assure you.)

Carol debuted in a comic called "Marvel Super Heroes" #13 (1958), as a supporting character in the "Captain Marvel" ship. That original Captain Marvel was an alien Kree warrior named Mar-Vell who was living on Earth as an undercover agent. Carol, an Air Force pilot, was wrapped up in one of his adventures and caught in an explosion of a Kree device. And in the Mighty Marvel Manner, that explosion essentially granted her the powers she has used to help others ever since.

But most of that is just details the average reader won't need. If you're new to Carol Danvers' life, all you need to know is that this woman was already extraordinary before she got her powers. She's worked as a pilot, a military security chief and even a writer. Basically she was going to kick your ass even before she was given super-powers.



We've made some big changes with this series starting with the name of the title character—who has been known as Ms. Marvel since 1977. It was not a change we took lightly and in fact have debated it internally at Marvel for several years. Truth is it was a change we discussed implementing after Issue #50 of the previous series, but for various reasons it was tabled.

With all due respect to the Ms.

Marvel name, my personal opinion has been that it is of a different era. With the original Captain Marvel now deceased, there was no reason for Carol not to take up his name. To me it made sense given her military background and the importance for Carol to feel a part of something bigger. Ultimately, she's a soldier, first and foremost.

Luckily I found a kindred spirit in Kelly Sue DeConnick (herself a military brat). KSD (as she's known at the floor poker games and knitting clubs) is one of the brightest, whip-smartest new writers at Marvel. Over the past few years she's dazzled on projects like OSBORN, RESCUE and the CASTLE Original Graphic Novels that have been heating up the sales charts. Kelly Sue pitched me the Carol Danvers that scared and thrilled the hell out of me.

I'll let KSD's stories speak for themselves over the next few issues, but I can say that flying and the art of being a pilot are at the core of Carol's life. Like real-life super heroes, the people who choose the life are a special breed and we want the comic and the character to be inspired by that same consuming need to fly higher and faster than those who came before.

So many heroes fly that it's easy to take it for granted as a staple of the genre. Let's not get so used to the incredible that we forget to be amazed. As a reader of this book, we're making a pact to remember how freakin' amazing flying would be.

Joining Kelly Sue on CAPTAIN MARVEL is now artistic wunderkind Dexter Soy. Dex was a find of Marvel talent scout C.B. Gebitcki. He's that rare artist that showed up to a portfolio review fully formed and delivering the whole package of pencil, inks and colors.

Dex's imaginative style and impressionistic color palette were the kind of thing I was looking for to help make this comic stand out from the dozens of other books debuting every month. This is a comic like no other at Marvel and we needed an artist who could also send that message. We're proud to debut Dex's first Marvel work and look forward to what new tricks he's going to bring to the table.



Hey, all you potential young comic editors out there, here's a tip if you're ever looking to get comic fans angry on Twitter, Facebook and various message boards: If you want to get people riled up, change Carol Danvers' costume!

This was another move that we knew was going to cause controversy. For years, Carol wore a beautiful costume designed by the legendary Dave Cockrum. It was a sexily cut showcase for the female form (which Dave was a master of illustrating). The costume was definitely titillating, but, again, of its time and none too practical. It's an attention getting outfit to be sure—and it served its purpose well for 35 years—but it wasn't always the attention we wanted for arguably our strongest female character. The overt sexiness of the outfit would often—rightfully or wrongly—cause the character to be dismissed outright by people unfamiliar with the depth and richness of Carol's backstory.

And, to be even more blunt, it's not a costume most fathers would want their daughters dressing up in on Halloween. (Arthur Day, sure, but not Halloween!)

There are legions of fans who love that old costume and it will always have a spot in my heart as well. But given the new name and the start of a new era, now seemed like the time.

Dexter took a few shots at basically taking the Ms. Marvel costume and just extending the material to cover the exposed areas, but it just didn't seem like enough. We wanted something that was a more explosive change and gave you a new way of looking at the character.

Along comes artist Jamie McKelvie (currently of DEFENDERS fame and the fantastic independent comic PHONOGRAPH). He had heard we were casting about for designs and sent over a preliminary sketch to Kelly Sue just for fun.

I was instantly over the moon and after some aesthetic suggestions and tweaks from Marvel's Chief Creative Officer (and former F&O Schwarz Employee-of-The-Month) Joe Quesada we were off and running.

What I didn't take into account was the fan reaction. Almost instantaneously after we first showed Ed McGuinness' cover to Issue #1, we were inundated with fan art. Even people who loved (and I mean LOVED) the old Ms. Marvel outfit understood the need for the change and fell for the new outfit as hard as I fell for a maple donut from Tim Hortons's.

Here now is a sample of just some of the great pieces we received. (I'm pretty sure this is the first time a Marvel comic has gotten fan-made art BEFORE an issue has even gone on sale.)

(continued next page)

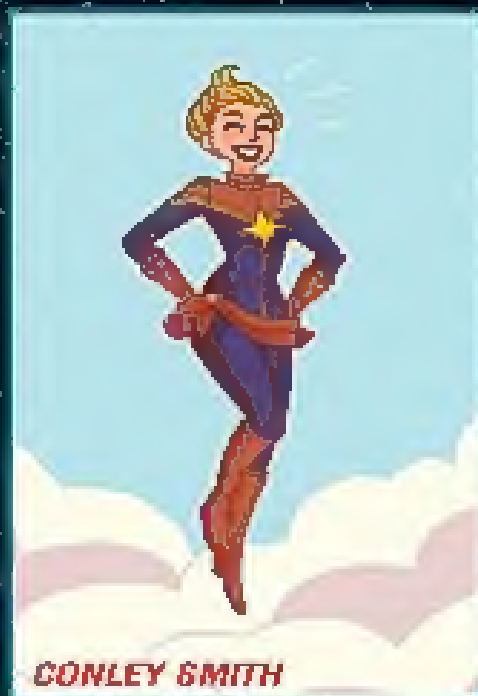
CAITLIN HARE



KAMIE MOHO



PLANNING HORIZON



CONLEY SMITH

So there you have it. We've got some driven, talented people out there in Captain Marvel land. Antiochdale giving the main character.



And that's it for this month. Thanks for telling a shoi on us. We know that your comic dollar has a lot of options in 2012, but Kelly Sue and the team have some huge plans for the book. With our "selling-the-flag" issue complete, we're diving headlong into danger from here on out.

There will be treats for longtime Ms. Marvel readers (including a character from Carol's past in this very issue) and a ball-kicking adventure for new readers.

So congrats, geniuses! You just read the first issue of your new favorite comic. Get ready

*to fly higher and faster than you ever dared.
And don't ever, ever look down.*

**Wine Taster's
Singapore Special**

[illegible]

NEXT ISSUE

